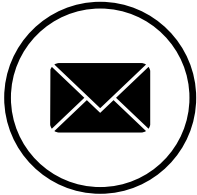


5K RUN/WALK

WAYS TO FUNDRAISE

SHARING WITH YOUR NETWORK

1



Email

Email remains one of the most effective forms of communication today. *Share your story about how Heart Failure has affected you and what the HeartBrothers means to you.* This will help people understand what their donation will accomplish.

2



QR Code

Visit heartbrothers.org/runwalk to download our event QR Code and use it in any physical materials you design, print, and post.

3



Event Flyer

Visit heartbrothers.org/runwalk to print our 8.5x11 event flyer for posting in and around the places you live, work, and play.

4



Social Media

Visit heartbrothers.org/runwalk to download our social graphic template, the HeartBrothers logo, our branded event race bib (for printing, pinning, and wearing while getting your steps in), & more. For all posts, tag us (handles below) and use both event hashtags in all captions: [#heartbrothers5k](#) & [#heartfailureawareness](#).

FB: [@heartbrothersfoundation](#)

IG: [@theheartbrothers](#)

Twitter: [@heartbrothers](#)

TikTok: [@heartbrothers](#)

LinkedIn: [@heartbrothers-foundation](#)