

Heart Failure is more deadly than breast and lung cancer combined But no one is talking about it. Until Now.

You can help mothers and fathers, brothers and sisters, neighbors and friends. They make up the 6.7 million U.S. patients over age 20 living with Heart Failure—a condition that inhibits the heart's ability to pump vital, oxygen-rich blood to the body's organs, leading to symptoms such as shortness of breath, swelling of ankles, legs and abdomen, fatigue, loss of appetite, nausea and persistent cough. The causes of Heart Failure are as diverse as the people who are living with this potentially fatal disease. They can range from congenital defects and previous heart attacks to complications from diabetes and cardiac arrhythmias. Approximately:

6.7 MILLION

adults suffer from Heart Failure in the U.S. and almost **64 million** people globally.

\$67.8 BILLION

is what U.S. Heart Failure care is set to cost annually by 2030 (currently \$30.7 Billion).

900,000+

people are diagnosed with Heart Failure each year.

50%

of HF patients will die within 5 years.

± 3,000

U.S. donor hearts available for transplant/year.

Living with Heart Failure and all its endless challenges truly takes a village and HeartBrothers Foundation is honored to be part of the circle of survival.

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HAVE A HEART

YOUR GENEROSITY WILL PROVIDE HOPE TO THOSE SUFFERING FROM HEART FAILURE.

Your tax-deductible donation to The HeartBrothers Foundation, a 501(c)(3) non-profit foundation, will make an immediate impact on our programming. Thanks to support like yours, people living with Heart Failure have a fighting chance.



BOARD OF DIRECTORS

Robert Romer, Co-Founder & Transplant Survivor

Patrick Sullivan, Co-Founder & Transplant Survivor

Susan Romer, Co-Founder & Caregiver

Leslie Sullivan, Co-Founder & Caregiver

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The HeartBrothers Foundation offers the following giving levels, but gifts of any size are welcome.

Please accept my gift of:

\$25 \$50 \$100 \$200 \$500

\$1000 Other \$

Name _____

Address _____

City State Zip _____

Email _____

Phone _____

Please accept my gift in honor or in memory of:

Please charge my credit card: One-time Monthly

AMEX Visa MasterCard Discover

Card # _____

Exp. Date _____

Signature _____

Enclosed is a check payable to The HeartBrothers Foundation.



Please return this form to:

HeartBrothers Foundation

225 Cedar Hill Street Suite 200, Marlboro, MA 01752

You may also visit heartbrothers.org, call 800-262-0931, or email us@heartbrothers.org to make a donation.

HEARTBROTHERS' PROGRAMS

Our assistance programs are designed to fill the gaps between medical insurance and hospital care. Currently, HeartBrothers-initiated programs are available at Tufts Medical Center, Massachusetts General Hospital, Brigham & Women's Hospital, Beth Israel Deaconess Medical Center, Boston Children's Hospital, Rhode Island Hospital, UMass Memorial Medical Center, Maine Medical Center, Mayo Clinic (Scottsdale), with more centers to come.

- **Patient Assistance:** Financial support for the costly Heart Failure burden of hospitalizations, lodging, food, transport, parking, and critical travel expenses.
- **Team HeartBrothers:** Our 80+ Team HeartBrothers Ambassadors—survivors of VADs, heart transplant, and beyond—provide emotional support and education. In person and virtually, they visit hospitalized and homebound patients.
- **HeartBrothers House:** The first lodging option in downtown Boston dedicated to Heart Failure patients. Offering fully furnished upscale one-bedroom apartments to Heart Failure patients and families during their hospitalization or clinic care.
- **Patient Support Group:** Our free monthly virtual meetings that are a gathering space for all Heart Failure patients and loved ones to listen or share first-hand knowledge, experiences, and strategies on living life with Heart Failure. Featuring Team HeartBrothers Ambassadors, fellow Heart Failure patients and caregivers, and social workers and staff from partnering transplant centers.
- **Organ Donation Awareness:** Virtual and in-person outreach & presentations to raise awareness about organ donation to the national HF community as well as local organizations, schools and companies.

WHAT IS THE HEARTBROTHERS FOUNDATION?

Our sole mission is to bring resources together to help patients and their loved ones survive a life with Heart Failure and all its challenges.

In 2014, four collective Heart Failure survivors—former HF patients Bob Romer and Pat Sullivan and their wives, Susan Romer and Leslie Sullivan—founded the HeartBrothers Foundation, a non-profit 501(c)(3) organization dedicated to helping patients and their loved ones navigate the complicated world of Heart

Failure (HF), ventricular assist devices (VADs) and heart transplantation. We are in a unique position to understand the overwhelming physical, mental and financial stresses of HF for both patients and their families and your financial support is needed more than ever. You can help us achieve our goal to fill the gaps that the healthcare system doesn't by offering essential support through financial assistance, informative stress-coping resources, breaking medical news and support blogs for sharing personal challenges and triumphs.

The Faces of Heart Failure.



KYLE WILLIAMS

LVAD (Left Ventricular Assist Device) and Transplant Survivor

"December 2014 was the beginning of a new story in my life when I received my new heart at Tufts Medical Center. I take time to thank my donor and family every single day. Beyond that, getting to know members of Team HeartBrothers and talking to people who have been through it all before made such a difference in my attitude and outlook. We all share a common bond. It will always connect us, and I will forever be grateful for the kindness and generosity shown to me."



HAMID MADAHVY

Board of Directors, LVAD and Transplant Survivor

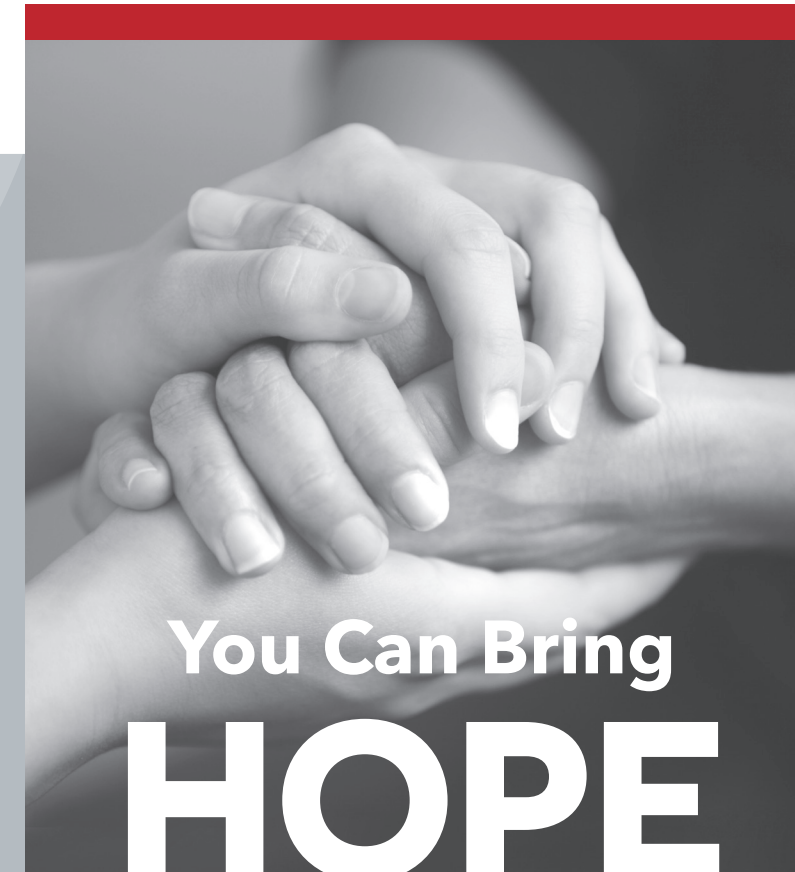
"The HeartBrothers is a one-of-a-kind organization with the singular focus of helping Heart Failure patients and their loved ones. We not only provide counseling and emotional support we also lend a helping hand financially. This is what makes us special. Plus, joining HeartBrothers as a volunteer opens up a world of opportunities for service and giving back. Being a HeartBrother has been my life's most enjoyable experience. After my transplant surgery I had a very difficult recovery, 19 days in the ICU, two follow-up surgeries and many complications. During that time, I was pretty down and at the end of my rope. I made a vow that if I ever got out I would dedicate my life to giving back. Once home I hooked up with HeartBrothers. They gave me hope when there was little hope, they gave me focus and a means to carry on. The physical challenges heal with time. But the mental and emotional strain just lingers. HeartBrothers and my faith have given me the vehicle to get my life back on track. Them being a part of me and me being a part of them has opened a rich and rewarding chapter in my new lease on life."



DEYVEN FERRERAS

LVAD and Transplant Survivor

"As an 18-year-old with an LVAD, I would go to Boston Children's Hospital and speak to kids (and their parents) who were likely to receive an LVAD as well. My goal was to ease some of their worries. However, I did not have anyone I could talk to that could ease my own. Thankfully, the HeartBrothers provided that for me. They answered my questions regarding life "post-transplant," checked on me periodically to make sure I was okay, and they even helped me when I was afraid I would not be able to afford my college textbooks. I thank the HeartBrothers for reassuring me that life would get better. That advice gave me the strength to overcome my medical hurdles."



You Can Bring
HOPE
To Heart Failure
Patients